

HOW AUDIO PROMOTES LITERACY

BENEFITS OF AUDIO TO LEARNING HOW TO READ

"The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children."

-Becoming a Nation of Readers: The Report of the Commission on Reading

INCREASES READING
ACCURACY BY
52%



IMPROVES
COMPREHENSION
BY **76%**

Provides context, helping children decode words and comprehend challenging text.

TEACHES



INCREASES
READING SPEED

PRUH • NUHN • SEE • EY • SHUN

EXPANDS
VOCABULARY

IMPROVES
FLUENCY

BENEFITS OF AUDIO TO OTHER TYPES OF LEARNING

"Children who are better listeners are also better learners."

-North University of Texas professor emeritus Sara Lundsteen



85%

of what we learn,
we learn by listening.



TEST SCORES
INCREASED

21%

when engaged in
multi-modal learning
versus single-mode.



Combining print and audio
increases recall **40%**
over print alone.



2 GRADE
LEVELS

Students can listen and
comprehend 2 grade levels above
their reading level.

INCREASES
MOTIVATION
BY **67%**



27%

of the K-12 population
are auditory learners.